



Is Conquering Peaks the **Purpose** of my Life ?

Conquering how many peaks will make me
Happy ?

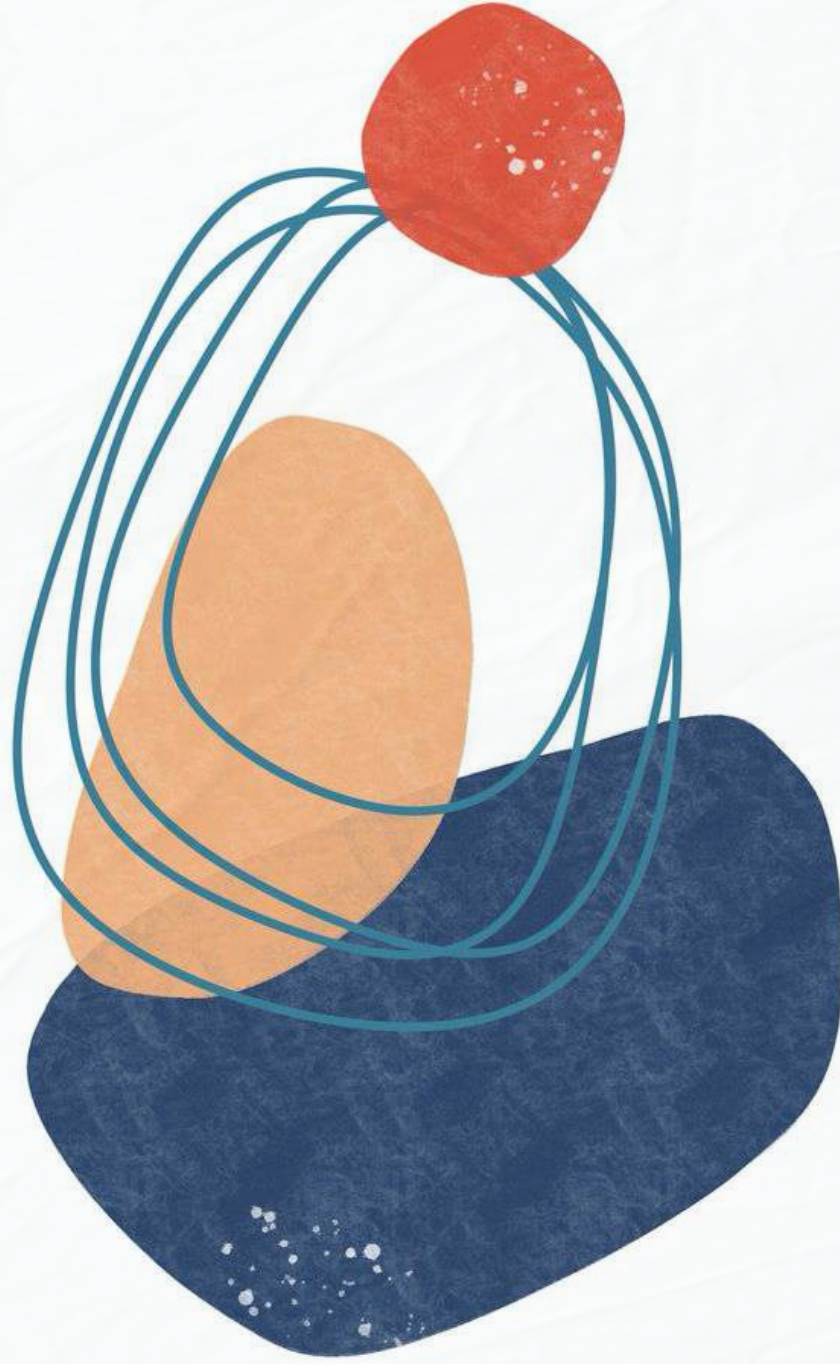
Why should I continue to be good, don't **Good** people come last ?

How can **Vulnerability** be a **Strength** ?

Why does **EGO** make us so fragile ?

Is it possible to be **Just & Fair** to all, at all times ?



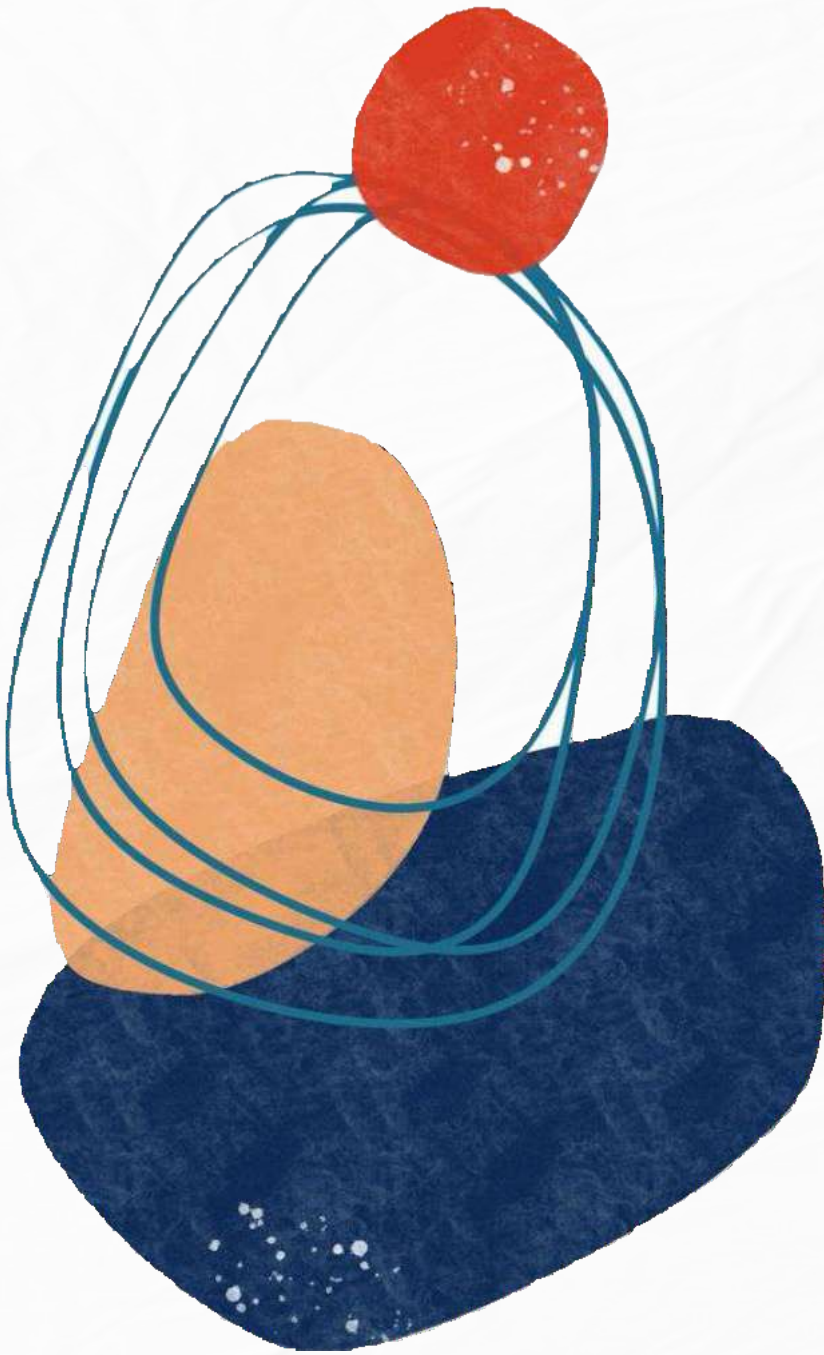


A
KINDER Human makes an
Able leader



Ātman Rāmāyaṇa : The Premise

In today's ever-changing B.A.N.I. (Brittle, Anxious, Non-linear, and Incomprehensible) world, leadership has never been more challenging. The traditional approaches no longer suffice in navigating the maze of information and conflicting decisions. As the landscape shifts, **leaders are called to embrace adaptability, emotional intelligence, and humility.**



Enter Ātman Rāmāyaṇa — a transformative journey that seeks to illuminate the path forward. Rooted in the timeless wisdom of the Rāmāyaṇa, this program transcends religion to offer profound insights for modern leadership.

Our journey, comprises of 11 modules, (9 in workshop and 1 in Pre workshop as Maryada Compass and 1 in Post as Action Planning) combines the timeless stories and teachings of the Rāmāyaṇa with a reflective self-transformation process, combined with the latest Management and Positive Psychology Concepts. It encourages leaders to pause, introspect, and reconnect with their authentic selves. This is not a prescriptive program but a constructive conversation, fostering self-awareness and holistic growth.

We address core principles such as **upholding truth, fairness, integrity, and purpose.** Through discussions on ethics, gratitude, vulnerability, and self-control, we empower leaders to be **kinder, wiser, and more righteous** in their roles.

The Ātman Rāmāyaṇa journey concludes with a self-reflection action plan, enabling leaders to harmonize their professional and personal lives, leading to a balanced and enlightened state.

In a world craving **mindful, compassionate, and authentic leadership**, Ātman Rāmāyaṇa provides the roadmap. Join us on this transformative journey, and together, let's lead with wisdom, authenticity, and purpose.

Ātman Rāmāyaṇa : Testimonials

(Sample Representation from Past Cohort)

Srini's teaching style seamlessly blends ancient wisdom with modern challenges, providing small yet powerful inputs to tackle anxiety, stress and navigate complex scenarios.

Gangadhar Heralgi
Co Founder & CTO - Monocept

Embark on a transformative journey with this program, where Atman Ramayana provides profound insights, enhancing self-awareness and unravelling mgmt. concepts rooted in our rich ethos

Dr Ravi Dasari
President & Group
Head HR
Jasper Industries

Discover & realise the importance of sustainable living and the power of timeless stories to shape a meaningful and purpose driven existence

Uma Rao Ganduri
Chief Human Resources Officer -
Granules

Ātman Rāmāyaṇa : **Testimonials**

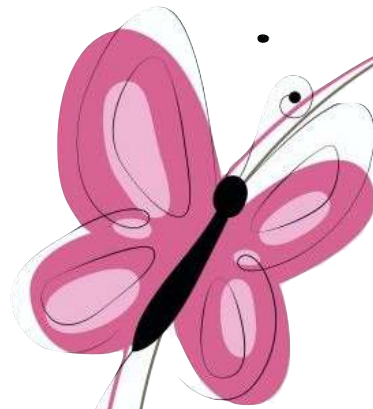
(Sample Representation from Past Cohort)

Atman Ramayana has transformative power and the modules touch the heart, offering insights not only for personal growth but also for enshrining relationships with family and those around



Tanuja Abburi

Amazon DEI Leader
Emerging Markets .
APJCME + LATAM



Atman Ramayana sparks reflection and a lifelong journey of self-discovery

Sasidhar Ambatipudi

Senior HRBP and India DEIB Leader
Pegasystems


Atman Ramayan goes beyond the 3 day journey, it encourages you to reflect and apply the learnings in life. As partners in life it has encouraged us to reflect and discuss, leaving us with a lasting impact

Ramakrishna & Subhasini Matta

Serial Entrepreneurs and Proud Parents


Ātman Rāmāyaṇa : Testimonials

(Sample Representation from Past Cohort)



Thank you K Srimi for putting this together !!
Glad that I joined this cohort. with such rich
conversations, it never felt like an intervention or
a workshop. it was more of a dialogue and
reflections... and that's where you came in as the
navigator.. providing the opportunity and mind
space to reflect and channelizing those reflections
in actions !!!

Keval Salva
Lead HR - Talent Management
Aditya Birla Management Corporation



For me personally, Atman Ramayana has given three
pillars for lifetime. First pillar is the set of 9
dimensions discussed extensively during the
workshop. Second one is the great guru K Srimi. And
third one is community that we built during this
workshop.

Atul Nashine
Human Resources Director and Coach Kantar
(India, Philippines and Egypt)



Ātman Rāmāyaṇa : Testimonials

(Sample Representation from Past Cohort)

The idea that "the Brahma stays within me" had always felt like a mirage, glistening with possibility yet just out of reach. But then came the Ātman Rāmāyaṇa workshop in Indore. As K Srini, our Acharya, led us through the each chapter, a new light began to dawn. A realization struck me - I wasn't the divine itself, but I existed within its embrace. Maybe, for the first time, as we shared the same air and journeyed together, I could truly believe: I too could become "Aham Brahmasmi."

Swetha Anusha G.

**Director of Growth & Strategic Alliances,
Beyond Scale**

Gratitude to K Srini and Shefali Rao for this! Thank you, fellow travelers, for opening up fully and sharing everyday dilemmas. I don't know if I could have got this in any better form than, in the serene Satyadhara yoga ashram with Satvik food and a beautifully crafted program.

In summary, Amazing, thought-provoking, reflective, memorable and life-changing!

Janani Prakaash

Head - People & Culture, Genzeon

Pause - Reflect - Transform

That is what we must do when we have spent enough time playing various roles in our lives - child, friend, spouse, colleague, parent, manager etc. Deeply thankful to our teacher, a monk with a macbook and a message K Srini supported by Shefali Rao for putting together such a wonderful program in Atman Ramayana for us to be able to pause and reflect. His effortless way of teaching made complex topics easier to discuss and digest.

Rishi Trivedi

Founder - Anamind , Ex Apple

Atman Ramayana :

An experiment.. An experience.. A journey..

One day Atman Ramayan Cohort 3 was announced.

Curiosity took over and chaos paved way to registration.

My reverence to K Srini, the storyteller who helped me embark on this journey that began as a Yatra towards learning and turned out to be a Tirthayatra within!

Aakankasha Vajpayee

Change Management & Governance

ONPASSIVE , IIM Alumnus

Ātman (Self) Rāmāyaṇa is all about our own inner self journey
based on the wisdom of Rāmāyaṇa (Rama's Journey),
Self Transformation exercises and Self Reflection Inventories for
today's leadership challenges

**Scientific
Management /
Leadership Outcome**

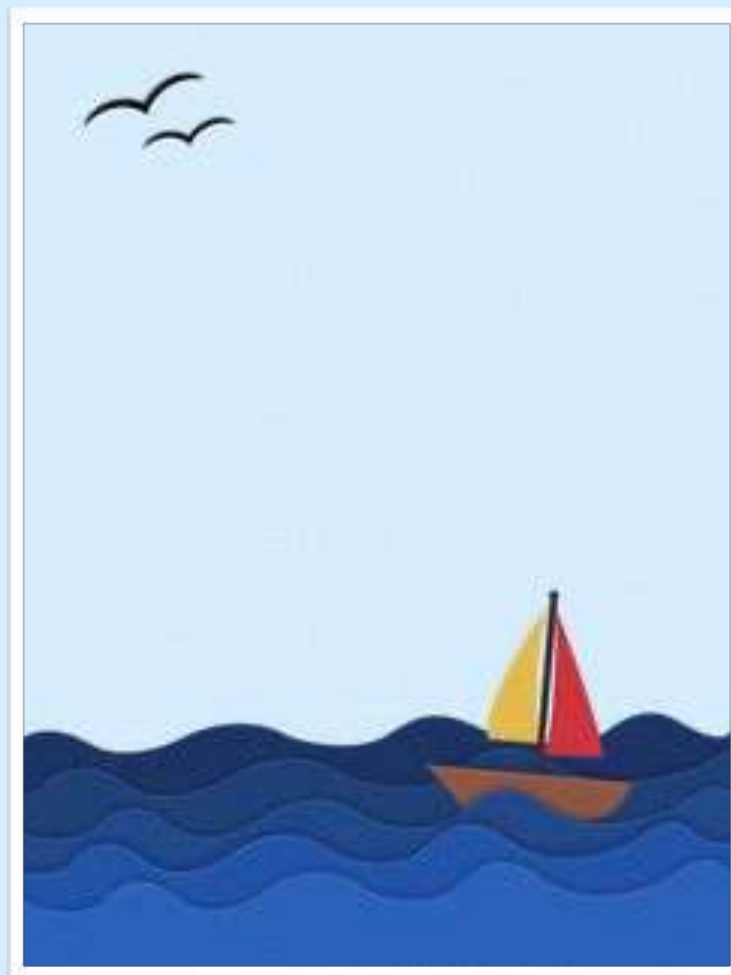
**Self Transformation
Exercises**

**Self Reflection
Inventories**

**Stories from
Ramayana**

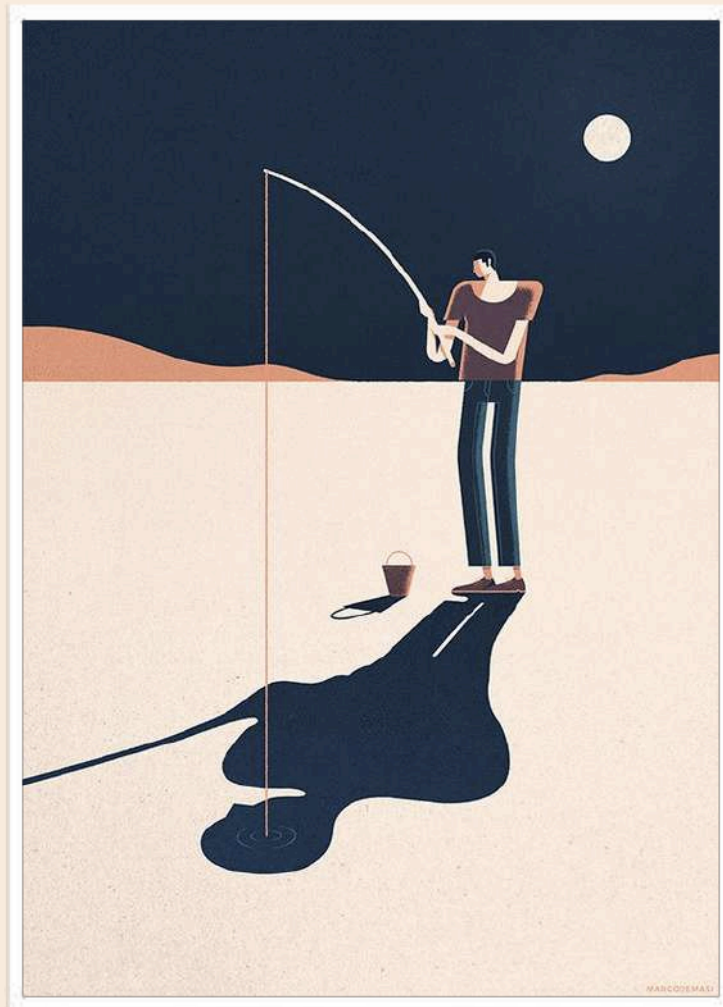


Overcome the Acquisition Obsession
Sign Pact with Prosperity
Tame the Temptation of Excess
Build Grit & Resilience
Stop the Mindless Chatter of the Mind
Live Gracefully with Spirituality
Finding Happiness
Live Gracefully with Spirituality
Mindless Chatter of the Mind
Finding Happiness
Accept the Circle of Life
Stop the Mindless Chatter of the Mind
Stay Awake and act as Awakened
Let Go of self for SELF (Soul)
Cultivate Self, selflessness and Service
Accept the Circle of Life



The word cloud features the following text elements:

- Central Text:** 7 Dharma Perspective, Moha Maya to Moksha
- Top Text:** New Age Maslow Grid, Egoism & Altruism
- Bottom Text:** Morality ~ Just & Fair, Letting Go
- Left Side Text:** Empathy & Compassion, 560 Degree Inventory, Resilience ~ Adversity Strength
- Right Side Text:** Egoism & Altruism, 7 Dharma Perspective, Fear of Missing Out
- Other Text:** Superiority Complex, New Age Maslow Grid, 560 Degree Inventory, Letting Go, Resilience ~ Adversity Strength, Moha Maya to Moksha





Ātman Rāmāyaṇa : Stories from Ramayana

About Ramayana:

The Ramayana, a timeless Indian epic, is a beacon of wisdom for leaders in today's complex world. It's not just a story; it's a transformative guide. Over 100 esteemed universities and academic institutions globally include the Ramayana in their curriculum, acknowledging its profound teachings in ethics, leadership, and human values. Additionally, more than 50 dedicated research institutes delve into its relevance in contemporary society. This ancient epic's influence on modern leadership is unmistakable. Countless books, seminars, and leadership programs draw inspiration from its lessons, impacting leaders across industries. The Ramayana embodies principles like integrity, resilience, and ethical decision-making, essential in today's leadership landscape. Backed by scholarly endorsement and research, it stands as a globally acclaimed and invaluable guide for both aspiring and seasoned leaders.

Bhakti / Devotion
Lobha / Greed
Vidambana / Irony
Yatra / Journey
Dharma / Justice
Seva / Selfless Service
Nati / Humility
Ahankaar / Ego
Tyaag / Let Go



Ātman Rāmāyaṇa : The Journey



Ātman Rāmāyaṇa : Program Outline

Ātman Rāmāyaṇa

PRE WORK

DAY 1

Chapter 1 - Vidambana - Irony ~
Happiness / Bliss

Chapter 2 - Yatra - Journey ~
Purpose

Chapter 3 - Seva - Selfless Service
~ Gratitude

DAY 2

Chapter 4 - Lōbha – Greed ~
Compassion

Chapter 5 - The Ahaṁkāra - Ego ~
Vulnerability is strength

Chapter 6 - Nati - Humility ~
Acceptance

DAY 3

Chapter 7 - Dharma - Justice ~
Governance

Chapter 8 - Bhakti - Devotion ~
Dissolve

Chapter 9 - Tyaag - Let Go ~
Enduring

POST WORK

Day 0 - 27th November 2024

- 18.00 Hrs (06.00 PM) : Assemble ~ Yoga Resort Indore
- 19.00 Hrs (07.00 PM) : Introductions and Unwinding
- 20.30 Hrs (08.30 PM) : Dinner and Retire to Rooms

Day 1 - 28th November 2024 + Day 2 - 29th November 2024 + Day 3 - 30th Nov. 2024

- 07.00 Hrs (07.00 AM) : Energise with Yoga (Optional)
- 08.30 Hrs (08.30 AM) : Breakfast
- 09.30 Hrs (09.30 AM) : Beginning of Session
- 18.00 Hrs (06.00 PM) : End of Session
- 19.30 Hrs (07.30 PM) : Bonfire and unwinding
- 20.30 Hrs (08.30 PM) : Dinner and Retire to Rooms

Day 4 – 1st December 2024 (Sunday)

- 08.00 Hrs (08 AM) : Breakfast and Goodbyes





Satyadhara Yogalife Ashram Choral - Indore (MP ~ India)



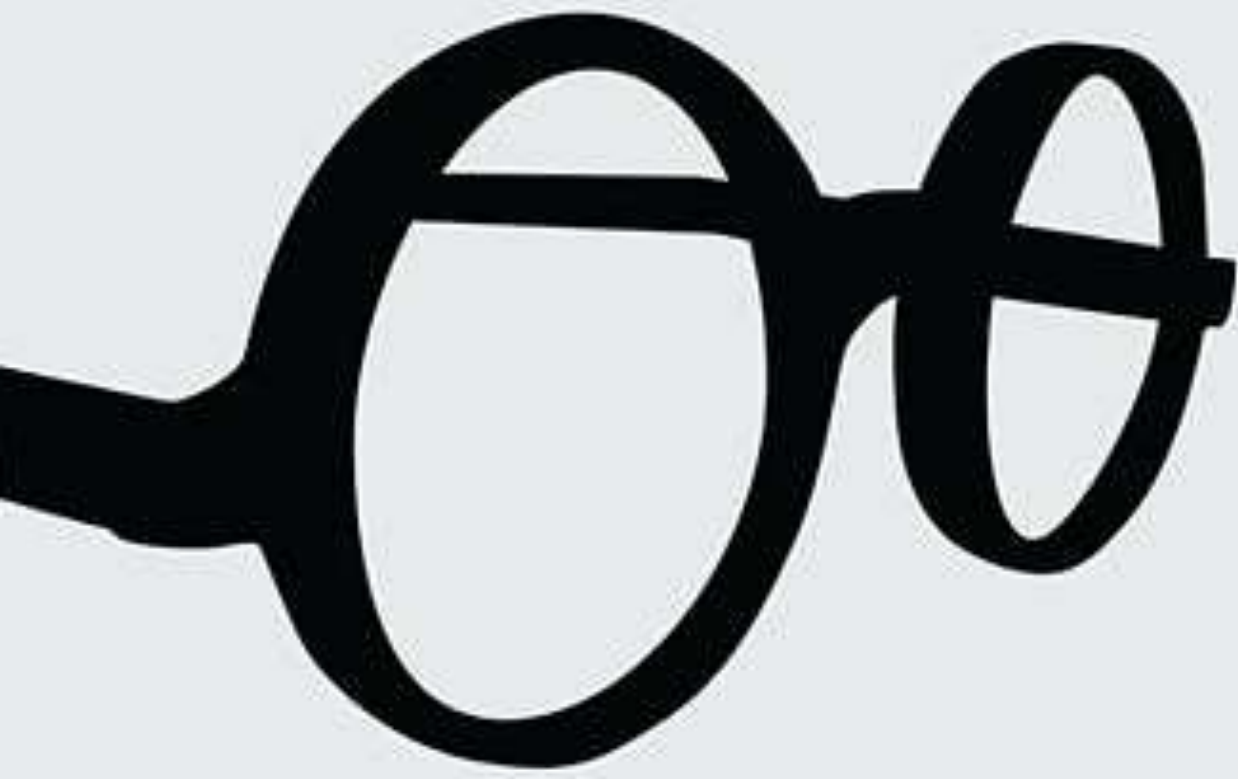
K Srinivas Rao

Srini is a Human Capital Strategist by profession, a compassionate teacher by choice, a passionate researcher by enthusiasm, and a budding philanthropist driven by the desire to make a positive difference. He has considerable background in Human Capital Value Chain across multi-industries. Throughout his career, he has been an active member of the Indian Academy of Management, an affiliate of the Academy of Management (USA); NHRD, CII, and currently serve on the Academic Board of Jaipuria Institute of Management – Indore.

As a teacher he has taught / trained over 5000+ Managers / Leaders over a range of topics across Leadership, People Management, Strategy, Internal Communication & Branding, People Analytics etc. He is a regular faculty at Indian School of Business, IIM's, Delhi School of Economics, CII, NHRD etc. An author of 9 books and over 50 articles & publications, he was also the editor of NHRD Magazine for 3 years.

Over the years, he has been honored with several awards and acknowledgments, including being featured in Forbes India as one of the Top Leaders for Torchbearers of Vocal for Local. He has also been recognized by the Vice President's Office as a part of the Vision of Antyodaya and awarded the title of Hyderabad Heroes by Times of India for his contributions towards building a better society. Currently (as of 2023) the Foundation has over 600 operating libraries across the Indian subcontinent.

Prior to his current role, he has led the Strategy – HR function at Satyam Computer Services and held management roles at Ernst & Young, CATS (Computer Associates-TCG), Baan Info Systems, and Videocon International. He holds dual Masters' degrees – after graduating as the top of his class from Indore School of Social Work in 1993, he pursued a Masters in Military Sciences. Although he made two attempts to complete his Doctoral studies, including a Fellowship in Management at XLRI, he ultimately chose a different path.



K Srinivas



We have

ignored
everyday

ourselves

NO MORE Let's Lock the Date

28~29~30 November 2024

Limited Seats Only

Arriving 27th Nov. Evening Mandatory

Departure 1st Dec. Morning

Register Now : shefali@thestrategist.in

Know More : www.ksrini.life

www.Atmanramayana.foundation

INR 55,000/- + Taxes

Per Participant - Kabana -
Single Occupancy Rooms

Includes :

- 4 Nights Stay in AC room
- 3 Meals (Breakfast, Lunch & Dinner) Only Veg.
- Pick & Drop Indore Airport / Railway Station
- Course Material
- 11 Assessments
- Atman Ramayan Handbook
- Access to App for 1 Year

Excludes :

- Air / Train Fare to Indore

INR 30,000/- + Taxes

Per Participant - Lanai -
Double Occupancy Rooms

Includes :

- 4 Nights Stay in AC room
- 3 Meals (Breakfast, Lunch & Dinner) Only Veg.
- Pick & Drop Indore Airport / Railway Station
- Course Material
- 11 Assessments
- Atman Ramayana Handbook
- Access to App for 1 Year

Excludes :

- Air / Train Fare to Indore

Thank you!

IF NOT
THEN
WHEN?