

*Why is the
Purpose of my Life ?*

*Is it possible to be
Just & Fair
to all / all the times ?*

How can I lead a Happy Life ?

*Why should I continue to be good,
don't good people come last ?*

*In this cut throat dog
eat dog world
what meaning does
unconditional service
and devotion have ?*

*Why ego makes us
so fragile ?*

*How can
Vulnerability be
a strength ?*

*What is wrong
with our current
definition of
Success ?*

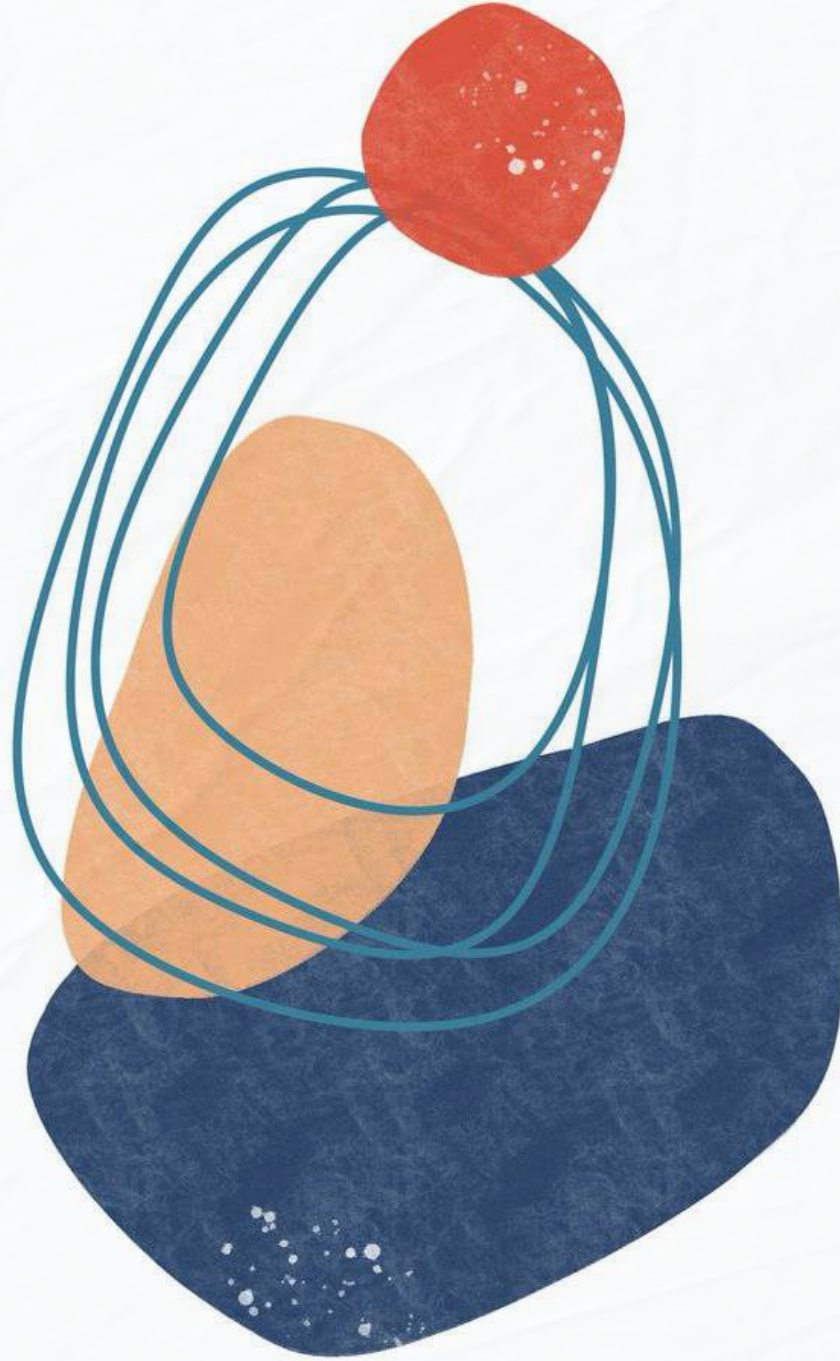
**LEADERSHIP is at
CROSSROADS**

so is our
Soul

॥ Ātman Rāmāyaṇa ॥

18-19-20 April 2024

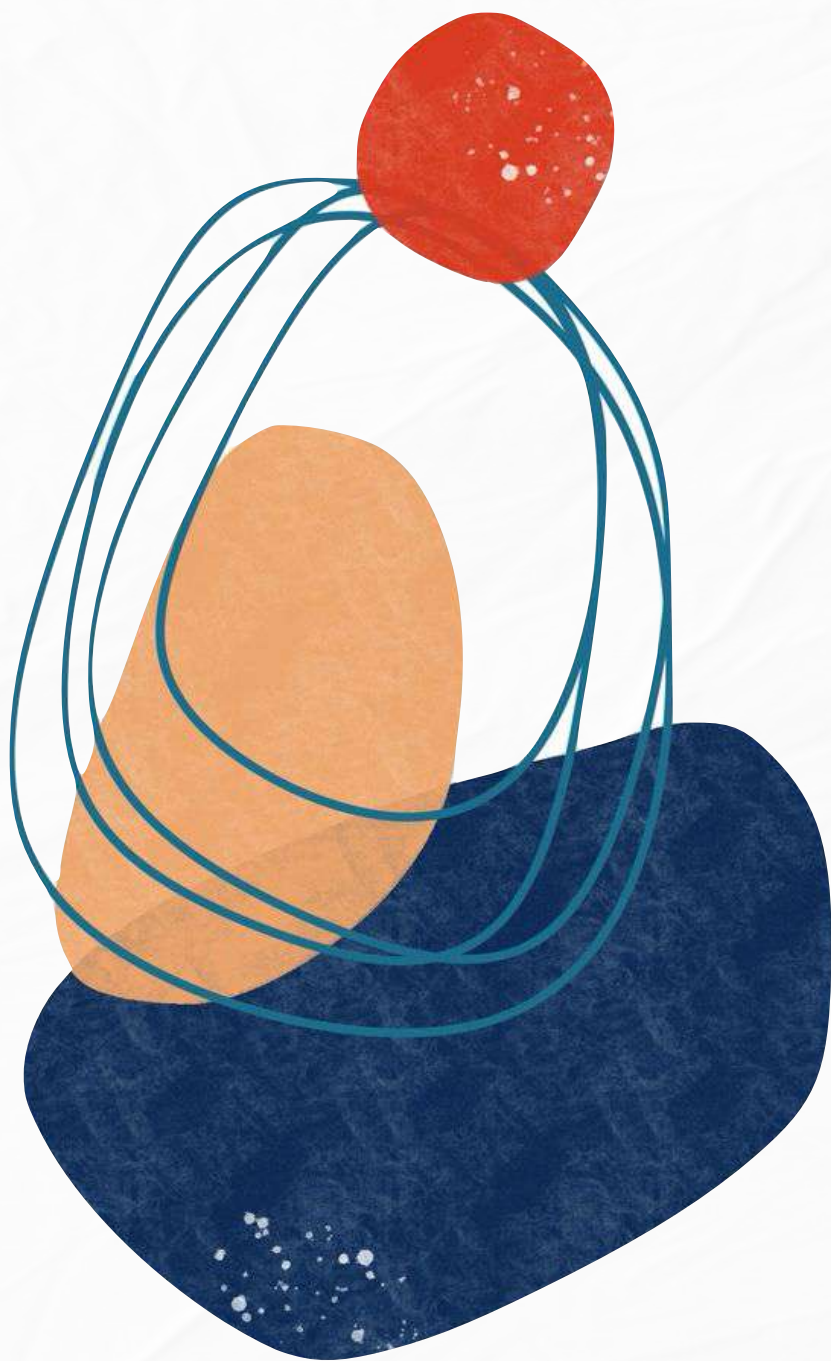
Discover Answers for these and more



A
KINDER Human makes an
Able leader

Ātman Rāmāyaṇa : The Premise

In today's ever-changing B.A.N.I. (Brittle, Anxious, Non-linear, and Incomprehensible) world, leadership has never been more challenging. The traditional approaches no longer suffice in navigating the maze of information and conflicting decisions. As the landscape shifts, **leaders are called to embrace adaptability, emotional intelligence, and humility.**



Enter **Ātman Rāmāyaṇa** — a transformative journey that seeks to illuminate the path forward. Rooted in the timeless wisdom of the Rāmāyaṇa, this program transcends religion to offer profound insights for modern leadership.

Our journey, comprises of 11 modules, (9 in workshop and 1 in Pre workshop as Maryada Compass and 1 in Post as Action Planning) combines the timeless stories and teachings of the Rāmāyaṇa with a reflective self-transformation process, combined with the latest Management and Positive Psychology Concepts. It encourages leaders to **pause, introspect, and reconnect with their authentic selves.** This is not a prescriptive program but a constructive conversation, fostering self-awareness and holistic growth.

We address core principles such as **upholding truth, fairness, integrity, and purpose.** Through discussions on ethics, gratitude, vulnerability, and self-control, we empower leaders to be **kinder, wiser, and more righteous** in their roles.

The Ātman Rāmāyaṇa journey concludes with a self-reflection action plan, enabling leaders to harmonize their professional and personal lives, leading to a balanced and enlightened state.

In a world craving **mindful, compassionate, and authentic leadership**, Ātman Rāmāyaṇa provides the roadmap. Join us on this transformative journey, and together, let's lead with wisdom, authenticity, and purpose.

Ātman Rāmāyaṇa : Testimonials

(Sample Representation from Past Cohort)

Srini's teaching style seamlessly blends ancient wisdom with modern challenges, providing small yet powerful inputs to tackle anxiety, stress and navigate complex scenarios.

Gangadhar Heralgi
Co Founder & CTO - Monocept

Embark on a transformative journey with this program, where Atman Ramayana provides profound insights, enhancing self-awareness and unravelling mgmt. concepts rooted in our rich ethos

Dr Ravi Dasari
President & Group Head HR - Jasper Industries

Discover & realise the importance of sustainable living and the power of timeless stories to shape a meaningful and purpose driven existence

Uma Rao Ganduri
Chief Human Resources Officer - Granules

Ātman Rāmāyaṇa : Testimonials

(Sample Representation from Past Cohort)

Atman Ramayana has transformative power and the modules touch the heart, offering insights not only for personal growth but also for enshrining relationships with family and those around

Tanuja Abburi

Amazon DEI Leader Emerging Markets
APJCME + LATAM

Atman Ramayana sparks reflection and a lifelong journey of self-discovery

Sasidhar Ambatipudi

Senior HRBP and India DEIB Leader Pegasystems

Atman Ramayan goes beyond the 3 day journey, it encourages you to reflect and apply the learnings in life. As partners in life it has encouraged us to reflect and discuss, leaving us with a lasting impact

Ramakrishna & Subhasini Matta

Serial Entrepreneurs and Proud Parents

Ātman (Self) Rāmāyaṇa is all about our own inner self journey
based on the wisdom of Rāmāyaṇa (Rama's Journey),
Self Transformation exercises and Self Reflection Inventories for
today's leadership challenges

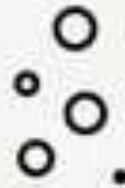
**Scientific
Management /
Leadership Outcomes**



**Self Transformation
Exercises**



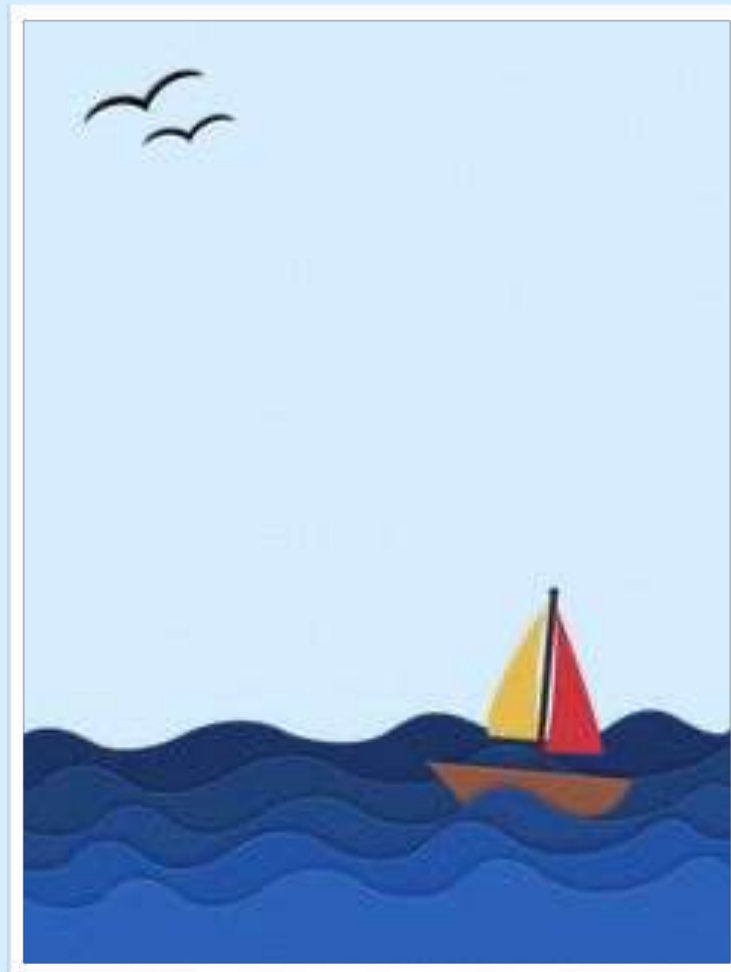
**Self Reflection
Inventories**



**Stories from
Ramayana**



Overcome the Acquisition Obsession
Sign Pact with Prosperity
Tame the Temptation of Excess
Build Grit & Resilience
Stop the Mindless Chatter of the Mind
Live Gracefully with Spirituality
Finding Happiness
Live Gracefully with Spirituality
Stop the Mindless Chatter of the Mind
Finding Happiness
Accept the Circle of Life
Cultivate Self, selflessness and Service
Accept the Circle of Life
Let Go of self for SELF (Soul)
Stop the Mindless Chatter of the Mind
Stay Awake and act as Awakened



New Age Maslow Grid

7 Dharma Perspective

Moha Maya to Moksha

Resilience ~ Adversity Strength

Morality ~ Just & Fair

Letting Go

Egoism & Altruism

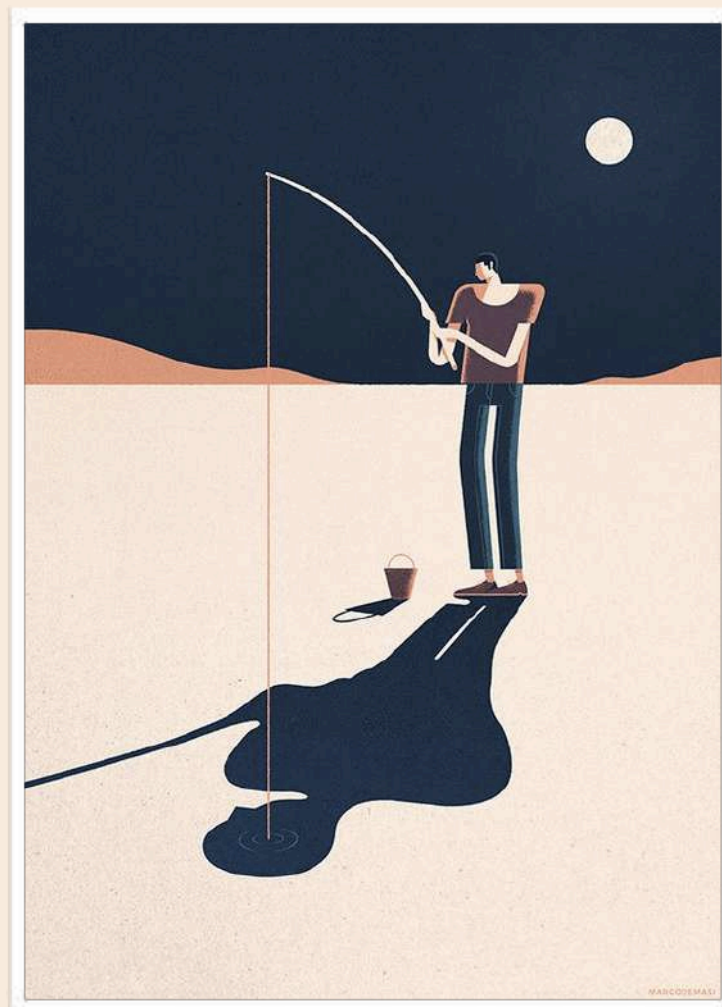
Fear of Missing Out

Superiority Complex

Empathy & Compassion

560 Degree Inventory

Dharma Perspective



Ātman Rāmāyaṇa : Self Transformation Exercises

Nunchi - Korean
Ho'oponopono - Hawaiian
Fat Boy and the Train - American
Ikigai - Japanese
Nunchi - Korean
Anna Vs Arth - Indian
Ho'oponopono - Hawaiian
Ma - Japanese
Kintsugi - Japanese
Ma - Japanese
Kintsugi - Japanese
Anna Vs Arth - Indian
Nunchi - Korean
Japanese
Mandala - Tibetan
Ma - Japanese
Mandala - Tibetan
Oubaitori - Japanese
Fat Boy and the Train - American
Ho'oponopono - Hawaiian
Oubaitori - Japanese



Ātman Rāmāyaṇa : Stories from Ramayana

About Ramayana:

The Ramayana, a timeless Indian epic, is a beacon of wisdom for leaders in today's complex world. It's not just a story; it's a transformative guide. Over 100 esteemed universities and academic institutions globally include the Ramayana in their curriculum, acknowledging its profound teachings in ethics, leadership, and human values. Additionally, more than 50 dedicated research institutes delve into its relevance in contemporary society. This ancient epic's influence on modern leadership is unmistakable. Countless books, seminars, and leadership programs draw inspiration from its lessons, impacting leaders across industries. The Ramayana embodies principles like integrity, resilience, and ethical decision-making, essential in today's leadership landscape. Backed by scholarly endorsement and research, it stands as a globally acclaimed and invaluable guide for both aspiring and seasoned leaders.

Bhakti / Devotion
Lobha / Greed
Vidambana / Irony
Yatra / Journey
Dharma / Justice
Seva / Selfless Service
Nati / Humility
Ahankaar / Ego
Tyaag / Let Go



Ātman Rāmāyaṇa : The Journey



Ātman Rāmāyaṇa : Program Outline

Ātman Rāmāyaṇa

PRE WORK

DAY 1

Chapter 1 - Duvidha - Dilemma ~
Happiness / Bliss

Chapter 2 - Yatra - Journey ~
Purpose

Chapter 3 - Seva - Selfless Service
~ Gratitude

DAY 2

Chapter 4 - Lōbha – Greed ~
Compassion

Chapter 5 - The Ahaṁkāra - Ego ~
Vulnerability is strength

Chapter 6 - Nati - Humility ~
Acceptance

DAY 3

Chapter 7 - Dharma - Justice ~
Governance

Chapter 8 - Bhakti - Devotion ~
Dissolve

Chapter 9 - Tyaag - Let Go ~
Enduring

POST WORK

Day 0 - 17th April 2024

- 18.00 Hrs (06.00 PM) : Assemble ~ Yoga Resort Indore
- 19.00 Hrs (07.00 PM) : Introductions and Unwinding
- 20.30 Hrs (08.30 PM) : Dinner and Retire to Rooms

Day 1 - 18th April 2024 + Day 2 - 19th April 2024 + Day 3 = 20th April 2024

- 07.00 Hrs (07.00 AM) : Energise with Yoga (Optional)
- 08.30 Hrs (08.30 AM) : Breakfast
- 09.30 Hrs (09.30 AM) : Beginning of Session
- 18.00 Hrs (06.00 PM) : End of Session
- 19.30 Hrs (07.30 PM) : Bonfire and unwinding
- 20.30 Hrs (08.30 PM) : Dinner and Retire to Rooms

Day 4 - 21st April 2024 (Sunday)

- 08.00 Hrs (08 AM) : Breakfast and Goodbyes





Satyadhara Yogalife Ashram Choral - Indore (MP ~ India)



K Srinivas Rao

Srini is a Human Capital Strategist by profession, a compassionate teacher by choice, a passionate researcher by enthusiasm, and a budding philanthropist driven by the desire to make a positive difference. He has considerable background in Human Capital Value Chain across multi-industries. Throughout his career, he has been an active member of the Indian Academy of Management, an affiliate of the Academy of Management (USA); NHRD, CII, and currently serve on the Academic Board of Jaipuria Institute of Management – Indore.

As a teacher he has taught / trained over 5000+ Managers / Leaders over a range of topics across Leadership, People Management, Strategy, Internal Communication & Branding, People Analytics etc. He is a regular faculty at Indian School of Business, IIM's, Delhi School of Economics, CII, NHRD etc. An author of 9 books and over 50 articles & publications, he was also the editor of NHRD Magazine for 3 years.

Over the years, he has been honored with several awards and acknowledgments, including being featured in Forbes India as one of the Top Leaders for Torchbearers of Vocal for Local. He has also been recognized by the Vice President's Office as a part of the Vision of Antyodaya and awarded the title of Hyderabad Heroes by Times of India for his contributions towards building a better society. Currently (as of 2023) the Foundation has over 600 operating libraries across the Indian subcontinent.

Prior to his current role, he has led the Strategy – HR function at Satyam Computer Services and held management roles at Ernst & Young, CATS (Computer Associates-TCG), BAAN Info Systems, and Videocon International. He holds dual Masters' degrees – after graduating as the top of his class from Indore School of Social Work in 1993, he pursued a Masters in Military Sciences. Although he made two attempts to complete his Doctoral studies, including a Fellowship in Management at XLRI, he ultimately chose a different path.



K Srinivas



We have

ignored
everyday

ourselves

NO MORE Let's Lock the Date

18~19~20 April 2024

Limited Seats Only

Arriving 17th April Evening Mandatory

Departure 21st April Morning

Register Now : shefali@thestrategist.in
ksrini@thestrategist.in

Know More : www.ksrini.life

INR 45,000/- + Taxes

Per Participant - Kabana
Style 18 Single Occupancy
Rooms

Includes :

- 4 Nights Stay in AC room
- 3 Meals (Breakfast, Lunch & Dinner) Only Veg.
- Pick & Drop Indore Airport / Railway Station
- Course Material
- Handbook
- Access to App for 1 Year

Excludes :

- Air / Train Fare to Indore

INR 33,333/- + Taxes

Per Participant - Lanai
Style 10 Single Occupancy
Rooms

Includes :

- 4 Nights Stay in Non-AC
- 3 Meals (Breakfast, Lunch & Dinner) Only Veg.
- Pick & Drop Indore Airport / Railway Station
- Course Material
- Handbook
- Access to App for 1 Year

Excludes :

- Air / Train Fare to Indore

Thank you!

IF NOT
NOW
THEN
WHEN?